



Sponsorship Opportunities



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Introduction

The Surrey Fire Fighters Association has had a proud tradition of serving the community we work and live in since 1957. With the support from the City of Surrey and the Surrey Fire Service, the Association administers the Surrey Fire Fighters' Charitable Society, working to fulfill needs that are not met in our community, with special focus on Surrey's children, youth and families.

The Charitable Society has been changing lives in Surrey since it was founded in 1994. We can proudly say that all of the money donated goes directly to helping Surrey's citizens. Our commitment to our community permeates all aspects of our work and is an integral part of the culture in which we work.

Sponsoring our charity provides an excellent opportunity for your organization to make a meaningful impact on the community while also gaining valuable exposure and recognition. By partnering with us, you can:

- **Enhance Brand Visibility:** Reach a broad audience through our events, promotional materials, and media coverage.
 - **Demonstrate Social Responsibility:** Show your commitment to improving children's health and education.
 - **Build Community Connections:** Engage with local families, schools, and community leaders.
 - **Create Lasting Change:** Help us expand our program and reach more children in need.
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About Us

- We are 100% volunteer based;
- Every dollar raised goes back to the community;
- We have a dedicated team of fire fighters who deliver our programs;
- We support over 125 community based programs in Surrey;
- We see the need in our community through our job every single day;
- We aim to be the number one community charity in Surrey;
- We care about Surrey's youth, seniors and disadvantaged people.

Some of our Achievements

\$ 3,000,000 – SFFCS Nutritional Snack Program

\$ 2,000,000 – BCPFFA Burn Unit

\$ 1,500,000 – Surrey Hospital Foundation

\$ 500,000 – Peace Arch Hospital Foundation Mental Health Ward

\$ 300,000 – YMCA

\$ 200,000 – The Centre for Child Development

\$ 150,000 – Jim Pattison Outpatient Centre

\$ 250,000 – SFU Endowment for Food Security

\$ 50,000 – Options

Current Pledges

\$500,000 BC Cancer

\$500,000 Peace Arch Hospital Foundation Medical Imaging

\$100,000 Surrey Hospital Foundation Cath Labs

\$100,000 UNITI

Vision

- Provide relief from poverty
- Assist members of the community that have been affected by traumatic wounds, injuries or episodes
- Raise money for medical and health care research
- Provide bursaries for community service
- Sponsor programs that promote staying in school and,
- Deliver programs that offer positive life experiences and enhance self-esteem



Mission

To provide charitable programs that benefit the citizens of our community and to assist other charities within the community that have similar goals and objectives.



SURREY FIRE FIGHTERS' CHARITABLE SOCIETY

GOLF TOURNAMENT ANNUAL



Guildford Golf & Country Club
7929 152nd St. Surrey, BC





Surrey Fire Fighters' Charitable Society Annual Golf Tournament

"Community Focused, Community Driven"

The Surrey Fire Fighters Charity Golf Tournament is an event aimed at benefiting our community. Attendees will be treated to a unique experience, allowing sponsors and supporters to come together for a great round of golf and first class dinner.

Proceeds from the tournament will assist the Surrey Fire Fighters' Charitable Society in supporting several health care initiatives.

The Surrey Fire Fighters are proud to support multiple capital campaigns improving local health care facilities.

HOW YOU CAN HELP:

- Become a Sponsors
- Register to golf Attend as
- a dinner guest Donate a
- prize

Visit www.surreyfirefighters.com/golf



Please lend your support to this worthy cause.
We hope to see you there!
Sincerely,

*The Surrey Fire Fighters' Charitable Society
Golf Tournament Committee*



Surrey Fire Fighters' Charitable Society

Annual Golf Tournament

Sponsor Opportunities

	PRESENTING SPONSOR \$10,000	DINNER SPONSOR \$7,500	GOLF CART SPONSOR \$6,500	LUNCH SPONSOR \$6,500	PLATINUM SPONSOR \$5,500	GOLD SPONSOR \$3,500	SILVER SPONSOR \$1,750
Golf packages (golf, carts, lunch and dinners)	8	8	8	8	8	4	2
Opportunity to strengthen community ties by partnering with the SFFCS	✓	✓	✓	✓	✓	✓	✓
Recognition on golf tournament social media and marketing materials	✓	✓	✓	✓	✓	✓	✓
Signage at registration and reception area and other key locations	✓	✓	✓	✓	✓	✓	✓
Verbal recognition by evening's host during reception and dinner	✓	✓	✓	✓	✓	✓	
Logo placement on signage of each golf cart	✓	✓	Primary	✓	✓	✓	✓
Option to have representative do a cheque presentation at reception	✓	✓					
Option to provide tee gift item for the participants (144 items)	✓						
Option to host a hospitality tent at a hole	✓	✓	✓	✓	✓	✓	✓



Surrey Fire Fighters' Charitable Society Annual Golf Tournament Sponsor Opportunities Cont'd.

	BALL DROP \$1,500	PUTTING GREEN SPONSOR \$1,500	HOLE IN ONE \$600	HOLE SPONSOR \$600
Opportunity to strengthen community ties by partnering with the SFFCS	✓	✓	✓	✓
Recognition on golf tournament social media and marketing materials	✓	✓	✓	✓
Signage on putting green		✓		
Logo on 45 gallon barrel hoisted into the air with 1000 golf balls inside	✓			
Opportunity to: a). have representative staff the hole b). separate signage with logo at hole	✓		✓	✓
Option to provide tee gift item for the participants (144 items)	✓	✓	✓	✓
Option to host a hospitality tent at a hole	✓	✓	✓	✓

Golf, lunch and dinner \$325. Limited spaces available, priority given to sponsors

Dinner Guest \$100. Limited spaces available, priority given to sponsors

Buffet dinner will be waiting for golfers as they complete their round of golf. Dinner will be a casual format, with a very brief speech recognizing our supporters, announcing tournament winners, as well as all raffles and draws. There will be **NO** redraws, all winners will be circulated via email, sent the day following the tournament. The focus of the dinner is to provide golfers and guests the opportunity to socialize with each other.

Visit www.surreyfirefighters.com/golf

SURREY FIRE FIGHTERS' CHARITABLE SOCIETY



The Surrey Fire Fighters' Charitable Society and 93.7 JR FM are host an Annual Battle of the Brews at Surrey City Hall Plaza from 1-5pm (doors open at 12:30).

This fun charity event offers attendees a great afternoon of craft beer tasting and food trucks while listening to 93.7 JR FM. Attendees will get the chance to help choose their favourite beers and all proceeds from the event will help fund Surrey Fire Fighters' Charitable Society youth initiatives.

- Admission ticket includes ALL your beer samples and a souvenir tasting mug! No annoying beer tokens needed.
- Empty resealable water bottles are encouraged. There is a free water refill station on site.
- Food trucks are extra, but there will be light complimentary snacks available.
- There will be a 50/50 draw, raffle and donations accepted on site by card or cash.



Surrey City Hall Plaza
13450 104 Ave.





Surrey Fire Fighters' Charitable Society

Annual Battle of the Brews

Sponsor Opportunities



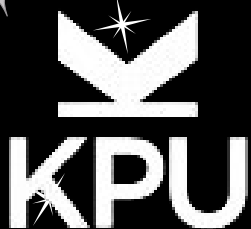
	PRESENTING SPONSOR \$10,000 (exclusive)	PLATINUM SPONSOR \$5,000 (2 available)	GOLD SPONSOR \$3,000 (4 available)	SILVER SPONSOR \$1,500 (unlimited)
VIP Experience	✓	✓		
Front of the line all access event tickets	50	25		
General admission tickets			20	10
Regular on air mentions by JRFM	✓			
Occasional on air mentions by JRFM		✓	✓	✓
Social media posts with logo recognition	Presenting Logo	Platinum Logo	Gold Logo	Silver Logo

Visit www.surreyfirefighters.com/battle-of-the-brews

Ignite a Dream

An elegant evening of wine tasting, craft beer, and culinary treats. Proceeds from this cocktail social will provide education opportunities for youth in Surrey who have shown great resiliency in overcoming adversity.

The “Ignite a Dream” program is designed to help remove barriers and ignite the dreams of children in Surrey by providing educational opportunities that would not exist without our support. These awards are designed to change lives and inspire the recipients. Our hope is that they become valued and contributing citizens who are agents of social change since education is the cornerstone of a healthy, vibrant community. One person has the power to create change, regardless of his or her life circumstances. This award will give both the means and the opportunity to do more — to give back and to achieve beyond expectations.



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Ignite a Dream

SPONSORSHIP PACKAGES

Presenting Sponsor - \$10,000

(includes tickets and elevated experience)

Platinum - \$5,000

(includes 25 tickets)

Gold - \$3,000

(includes 20 tickets)

Silver - \$1,500

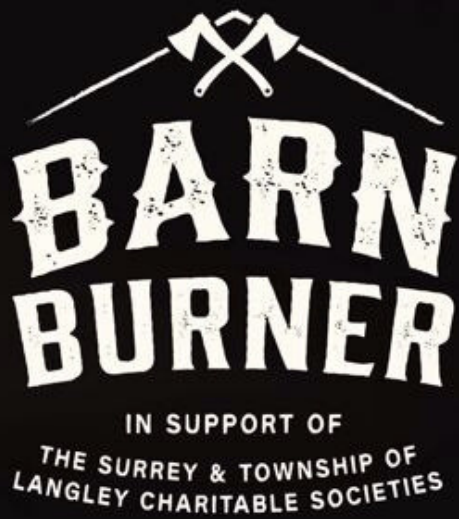
(includes 10 tickets)

Visit: www.surreyfirefighters.com/ignite



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Barn Burner: Country Music for a Cause

Welcome to the Barn Burner, the premier country music fundraising experience supporting the Surrey Fire Fighters' Charitable Society and Township of Langley Firefighters Charities Nutritional Snack Programs. Our event combines the heart-thumping excitement of live country music with the heartwarming mission of ensuring no child goes to school hungry.

Join us for an unforgettable evening where your sponsorship doesn't just put your brand in the spotlight4it helps provide essential nutrition to children in need, giving them the fuel to focus and succeed in school. Let's turn up the heat on hunger while enjoying the best country tunes in town!



An Unforgettable Country Experience



Top-Tier Entertainment

Live acoustic performances from acclaimed country music artists



Premium Hospitality

Exclusive VIP areas and generous bar tabs for sponsors



Brand Visibility

Speaking opportunities and prominent logo placement



Networking

Connect with community leaders and fellow sponsors

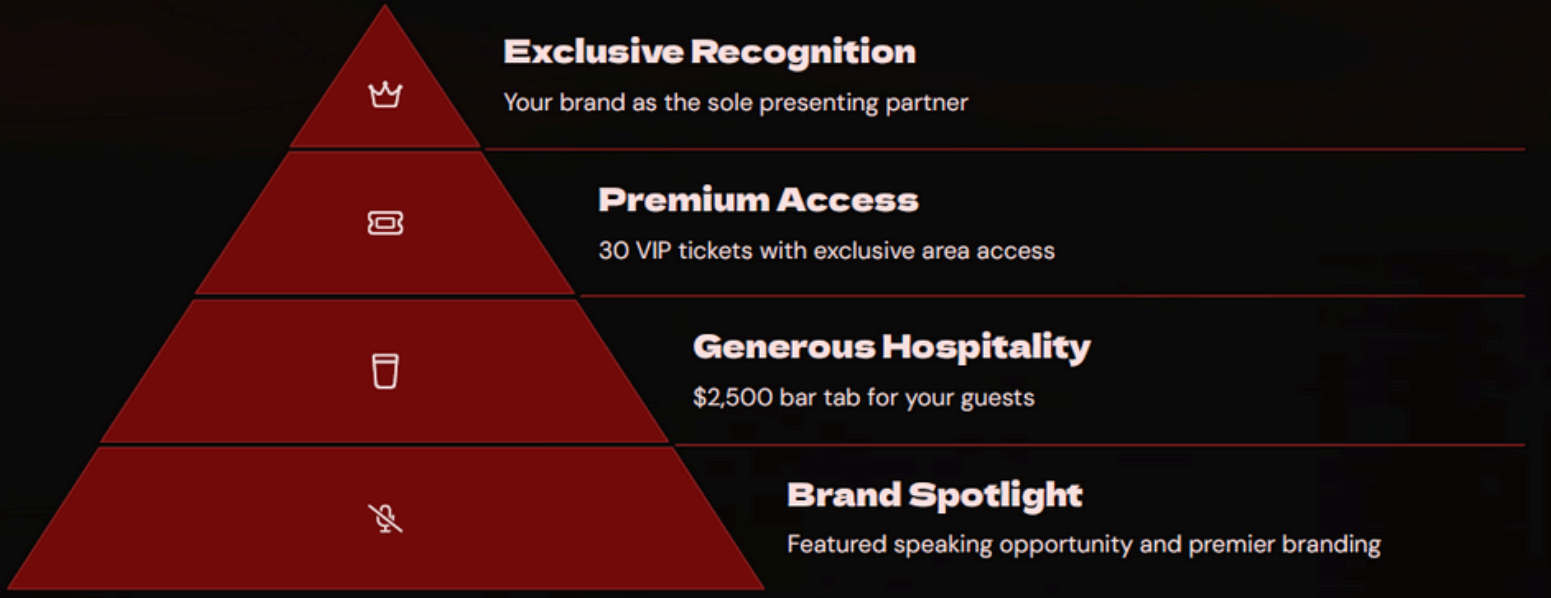
Barn Burner isn't just another charity event - it's a full-sensory country extravaganza!

Your guests will stomp their boots to live music in an authentic barn setting (The Barn: 15330 102a Ave., Surrey), creating memories that will last long after the final encore.

The rustic charm combined with premium amenities ensures all attendees, from country music aficionados to corporate executives, will have the time of their lives.

Presenting Sponsorship: The Ultimate Partnership: \$25,000.00

Please note that the presenting partnership can be split between two companies who would share recognition and benefits.



BAs our Presenting Sponsor at \$25,000, your company stands alone at the pinnacle of Barn Burner partnerships. Your brand will be woven into every aspect of the event, from promotional materials to day-of recognition. Entertain your most valued clients or reward your exceptional team members with an unforgettable country music experience; all while making a transformative difference in children's lives.

Strategic Sponsorship Levels

Sponsorship Level	Investment	VIP Tickets	Bar Tab	Special Features
Presenting Sponsor	\$25,000	30	\$2,500	Speaking opportunity & premium branding
Stage Sponsor	\$7,500	15	\$750	Stage branding, 2-minute speech
Talent Sponsor	\$6,000	12	\$600	Artist mentions, 1-minute speech
Platinum Sponsor	\$5,000	10	\$500	5 available
VIP Tables	\$2,000	8	\$200	8 available
	\$1,500	6	\$150	6 available
	\$1,000	4	\$100	7 available
	\$500	2	\$50	4 available

We've designed multiple sponsorship tiers to accommodate different budgets and marketing objectives.

Each level offers exceptional value with the perfect balance of brand visibility, client entertainment opportunities, and philanthropic impact.

Our carefully crafted packages ensure meaningful engagement with our audience of community-minded professionals and country music enthusiasts.

Visit: www.surreyfirefighters.com/barnburner





OTHER OPPORTUNITIES

We understand that every organization has unique objectives and interests. That's why we offer a variety of sponsorship packages tailored to different initiatives. Each package is designed to provide valuable opportunities for engagement and visibility, ensuring that your support aligns with your brand values and goals.

However, we recognize that not every initiative may perfectly match your organization's focus. We are always open to discussing alternative sponsorship opportunities and crafting a customized package that suits your specific interests. Whether you want to focus on a particular community, support a specific aspect of our work, or explore innovative ways to collaborate, we're here to work with you.

Let's create a partnership that not only benefits the community but also enhances your brand's impact and reputation.



Thank you!

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