

Impact Report



An afternoon of beer tasting, food, and music!

IN SUPPORT OF THE SURREY FIRE FIGHTERS CHARITABLE SOCIETY YOUTH INITIATIVES

   

The Surrey Fire Fighters' Charitable Society has been hosting the Battle of the Brews since 2017. This fun charity event offers attendees a great afternoon of craft beer tasting, food trucks and live music.

Attendees get the chance to help choose their favourite beers and all proceeds from the event will help fund Surrey Fire Fighters' Charitable Society youth initiatives including Athletics for Kids (A4K).

3200+ attendees



7 BoTB Events



\$259,500+

Raised for youth initiatives



Visit <https://surreyfirefighters.com/battle-of-the-brews/> to learn more



BATTLE OF THE BREWS

SINCE INCEPTION

Since its inception in 2017, the Battle of the Brews annual event has raised over \$259,500 for youth initiatives.

A LEGACY OF SUPPORT

Through funds raised from this event, the Surrey Fire Fighters' Charitable Society has contributed over \$46,000 to Athletics for Kids, \$10,000 to Basics for Babies, \$32,000 to Yo Bro Yo Girl, and more than \$155,500 to Surrey School Youth Initiative Programs.

SPONSORSHIP

Since launching our sponsorship package for the Battle of the Brews event in 2018, SFFCS has secured over \$54,000 in support from valued community partners, including G&F Financial, Aspen Developments, Berezan Hospitality Group, Lifted, and BC Diesel.



PARTNERSHIPS

The Battle of the Brews event began as a partnership request from Athletics for Kids. Over the years, the Surrey Fire Fighters' Charitable Society has gained valuable support from media partners, including 102.7 The Peak and, most recently, 93.7 JR FM in 2023.



BATTLE OF THE BREWS

PART OF LARGER COMMITMENT TO YOUTH

The Battle of the Brews event is part of SFFCS's ongoing commitment to youth initiatives.

SNACK PROGRAM

Since 1997, the Surrey Fire Fighters' Charitable Society has operated the Nutritional Snack Program, which has grown significantly over the years. Today, the program supports over 7,500 students across 130 schools, providing essential nutritional support to children in need. Each school year, more than \$400,000 is invested in food to ensure students have access to healthy snacks that help them focus and succeed in the classroom.



YMCA YOUTH MINDFULNESS

Over the years, the Surrey Fire Fighters' Charitable Society has contributed \$108,000 to the YMCA Youth Mindfulness Program, which supports youth in managing anxiety and stress. This program equips participants with valuable coping strategies and provides a supportive environment where they can connect with peers facing similar challenges.

OTHER CONTRIBUTIONS

- [Youth Unlimited](#)
- [You Wear it Well - just for grads](#)
- [Kids Play Youth Foundation](#)
- [Centre for Child Development](#)
- [BeaYOUtiful](#)
- [Kidsport](#)
- [Take a Hike Foundation](#)
- [Several camps in Surrey](#)
- [Surrey Youth Development Grants](#)
- [Surrey Schools Programs](#)