

Charity Meeting – Minutes
Surrey Fire Fighters Charitable Society
September 5, 2012

In attendance – Mike McNamara, Mark McRae, Dave Burns, Todd Schierling, Saverio Lattanzio, Terry Hunt, Dylan Van Rooyen, Dan Kehler, Kevin Coplin, Ryan Dance

Time: 11am

CURRENT FINANCIAL REPORT

- Working off of 12/13 budget
 - Year to date banking statements available.
 - As of – September 4, 2012
- Cheque & savings- \$249,185.80
- Term deposits – 0
- US Funds - \$3,346.86
- Endowment - \$2,264,321.09
- Gaming Account - \$89,665.86

Note: We need to close account and transfer amounts

Magic Show account \$25,672.76

- Spring Campaign account \$48,881.76
 1. **Action: Terry/Bonnie** to coordinate transfer it Endowment Fund.
 2. **Sept 5** – Letter signed and being sent to Coast Capital.

PRESENTATIONS

- none

IMPORTANT UPCOMING DATES

- Sept 7th Mayors Gala Ball
- Sept 28-30 – Boot Drive
- Oct 26 – Hockey tourney
- Nov 25 – Sledge Hockey tourney

NEW BUSINESS

1. **Thrift Store caught fire Sunday Sept 2nd**. Fire penetrated the rear window. Thanks to Hall 10 and responding crews for the quick knock down. It was very close to extending into the front display area but most fire/water damage was limited to the back sorting room. However, smoke damage throughout and in the false ceiling area will take 2-4 weeks to restore before back in business. Thanks to Aaron Morgan for helping boarding up the windows that night. Terry is communicating with insurance / restoration companies.

2. **Charity Trailer Policy** *The Charitable Society Trailer, including the barbecue and all tents will no longer be available to rent for personal use. It will be only be used for charitable, association or partnered community events authorized by the Charity or L1271 Executive Board. A member must be present during the pick-up, delivery and use of the trailer's contents. The rationale for dissolving the rental policy is that there have been a number of instances in which the items that have been rented out have either been returned dirty or damaged. The cost of rentals does not cover the cost of the repairs and the work required to ensure it is available for our charitable or association events. Hall 18 crews will continue to keep a log of the charity trailer bookings for our records.*

3. **The Rotary would like to present the cheque to the Surrey Firefighters Charitable Society on Tuesday, September 25th.** Also, I wondered if the Surrey Firefighter Charitable Society every considers sponsorship of displays that provide enjoyment to the public. Specifically, we are looking at installing a giant aquarium in our food court area to provide a restful, harmonious place for people to enjoy but am looking for some sponsorship support for this. Is that something that you might consider?
 - **Sept 5 – Action:** Terry will attend the luncheon and accept the cheque from the Rotary. Semiahmoo will be bringing forward a proposal to assist with sponsorship. Terry will bring forward at an upcoming meeting

4. **Boot Drive dates 28-30. Ryan, Scott and Chris Price. Advertisements are printed and sent via e-mail. Insurance is completed for Guildford and Semiahmoo.**
 - **Sept 5** - Need a dozen guys for the weekend. Looking at a new item for giveaways instead of the pens.

5. **Bright Nights Committee:** Adrian Neufeld, Bill Hoath. Ryan Hammerer will run the volunteer schedule. Blackout dates: Dec 1 xmas dinner; Dec 22 Xmas skate.
 - Sept 5 – **Action:** Todd will send blackout dates to committee
 - **Done**

6. **Homeless BBQ Front Room August.** Ken Douglas, Trish Douglas, Tony Dyck, Isaiah Dyck, Harry Chong, Randy Chong, Aaron Morgan, Greg McRobbie, Tim Baillie, Chris Stevens, Jeff Richards. Served over 200 smokies. **Done**

7. **Golf Tournament BC Hydro golf tournament (Brent Davidson contact). Seeking donation and will support our charities golf tournament too. Need to contact them.**
 - **Sept 5** - Mark will contact and advise that we will sponsor a hole for \$250

8. **Canuck Place request for \$10,000.**
 - **Not approved. Doesn't fit within our goals and objectives. Todd to respond.**
 - **Done**

9. **Semiahmoo House invite to picnic Friday Sept, 21st Peace Arch Park. RSVP See Todd for details.**
 10. **SOS - SEPTEMBER 13, 2012, CANADIAN MUSEUM OF FLIGHT, (Hangar #3, 5333 216th Street, Langley), GATES OPEN AT 6:00 PM, Tickets: \$75 | 604.574.2964 ext. 228 | www.sosbc.org**
 - **Sept 5 – Action:** Todd will send out this flyer to the charities committee to seek interest to attend
 11. **Soccer Tournament – Kevin Coplin – Host a youth+ and open division as a fundraiser.**
 - **Sept 5 – action:** Kevin to organize a committee to research the possibility of running a soccer tournament for youth or adults. Look for 3-5 members to form the committee. Saverio will be the liaison from the exec.
 12. **Walk Run and Roll:** DVR will be meeting with the committee on Sept 6 2012. They will be looking for the SFF to come on board as the presenting sponsor. Need to confirm date for presentation.
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OLD BUSINESS

13. **Save on Foods Fundraiser / Food Chefs – Sav**
 - **July 30** – Fundraising event; f/f's in store preparing food items; food prep stations; ie. 1-4pm; Idea: Donate \$2 or % per bill? The rate of return is a concern. \$500-\$1000 per f/f is the range. Advertisements; how to promote; 2-4 f/f's; Cash register donation; **Action: Sav** to discuss more with Sav On Foods rep.
 - **Sept 5** - Sav has four guys to attend and doing food prep, making appetizers for the patrons. BBQ out front of the store as well. Amos, Witt, Perka and Boon will attend.
 -
14. **Nutritional Snack Program: Presentation and Donor Group via Dave Balsor – Mark McRae**
 - **July 30th** – Balsor discussed with Mark about a group of donors (4) @ \$25k per and present it to the group; power point presentation on program and overall charities; **Action: Mark** to setup meeting with Dave and target a date. Begin to create power point presentation (Kehler, Ernie, Mark, Terry). **Recognition:** How are we going to recognize the group?
 - **Sept 5** – no group of donors happening, instead Terry, Ernie and Mark met with Dave and wife, Dianne. Donated \$100,000. Ideas on following up and recognizing him.

15. Fridges and dairyland Nutritional program: Action: Ernie - Need budget on fridges and dairyland service... price comparison on Costco dairy vs dairyland to make evaluation on costs.

- **Sept 5** - Proposal has been brought forward for a Dairy Product program. Predicted cost in year 1 would be about \$13,270. Dan is looking into getting fridges to assist with this program start up.

16. Global Current Solutions Online Donation Company

- **July 5** – Todd will seek out presentation date for later date. SMH Foundation is very pleased with online / customer service / rates. Goal is to implement an online donations page by fall campaign.
- **July 30th** – Todd will discuss with Caryl the week of July 30th... see Slideshow: http://www.slideshare.net/Global_Currents/pipeline-api
- **Sept 5** - it's online and almost ready to go; website set to go Live Sept 7th. Will provide automatic tax receipts. Lump sum and monthly donations can occur. It's being enhanced with options. We need to review the appearance and option fields together.

17. Evergreen Transition House operated by Options Community Service in Surrey. We did playground for this in the past. Ernie will make personal donation to help purchase equipment and ground prep. \$1000.

- **July 5** – Terry will discuss with Ernie on the project and request form from Options. Agree to support \$1000.
- **July 30** – purchase playground equipment; Ernie to meet with rep. and discuss site; asks for Boon for excavator; Bonn for dump truck; Ern will contact Terry for the payment when ready.
- **Sept 5** - Ernie is still working on installing the playground. Cheque has been given to Ernie.

18. BC Hearing Resource Society: \$2500 request to be co-funded by Rotary Foundation to assist with DVD / film production to help families understand the Hearing Resource Society.

- **June 6** – \$1000 will be re-directed from Cooking with fire and tied to this line item and add to the \$1500 budgeted = \$2500. **Action:** Dave/Peter will deliver cheque and arrange a photo op.
- **ongoing**

19. Children & Youth Empowerment Camp DIVERSE city Community Resources Society - will be holding an Empowerment Camp for Children & Youth this Summer 2012.

- **June 6** – the city is supporting it. Basketball game. **Action:** Mark to ask Ed Ma to play and coordinate to A/C Deluca.

- **Sept 5** - Thanks to the following for participating in the games, Ernie D. Aaron Cyr, Jeff Callard, Adrian Neufeld, Eric Pollock, James Kenyon, Brian Reimer, Greg McRobbie and Justin Sayson. Thanks also to Ed Ma for organizing the event.

20. SMH Foundation partnership. Stats show \$100 Million donated from Surrey. Partnership with Food Bank; SMH; Series of Media over the next year; brochure / letter to be developed... from content from charity booklet

- **May 2** – ongoing
- **June 6** – Mike and Todd met with the board (Marilyn Food Bank, Jane/Jason SMH) to outline a marketing plan / budget. Advertising via NOW newspaper 1 year 1 ad per week; Radio over a couple months; Transit Bus over 3 months; and website link & social media communications. \$30,000 cost.
- **July 5** – met with Bruce/Thornley to discuss strategies of delivering advertising. Cost was divided up. We are looking after Bus transit costs.
- **July 30** – next meeting Aug 22 Todd/Mike attending.
- **Sept 5** - Two meetings since then. Viewed poster drafts of general ads and each ad. Provided charity and stories on programs. Need some good photos. We should stage some with fire fighters / kids. **Action:** Todd/Mike will arrange.

21. Inner city Girls youth initiative – Targeting Youth Girls at Risk. – Mac

- **June 6** – Mac with Ariel Patterson (city of surrey) of program and Lori. At risk, broken families, troubled kids, Want to do a camp in the summer; and a female fire fighter to liaison/participate; \$5000 = camp \$2000 food \$500; programs \$1000; Program Kit \$1500; for other parks/rec; measure success program to measure progress; Potential to promote long term support and build on-going support as a SFF program. Develop a name ie. Girls Empowerment Program??? Support with \$5000. **Action:** Mac will liaison with Ariel with our support, and advise Mayor Watts of our support.
- **July 5** – meet in late August for Sept/Oct roll out. “Surrey F/F’s Female Youth Empowerment Group”
- **July 30** – Mac met with the mayor and she is very interested in this program; wants to participate with the initiative.
- **Sept 5** – Memo by Laurie Cavan on partnership to city.

22. Hockey Tourney Dates and Location – Ernie

- **May 2 – Oct 26th, Friday. Surrey Sport n Leisure. Ice fees being negotiated. 12 teams;**

- **Sept 5** – \$600 per team. **Action:** Todd to send out advertisements and e-mails to organizations and members. Ernie to contact last year's teams and looking for volunteers.

23. Mayors Gala Ball Status

- **April 4** – venues being discussed at committee meetings; them 'Monte Carlo theme';
- **May 2** – 104 ave is first venue; Plan B Guildford rec centre; lengthen reception; gaming casino; entertainment – Sophie/Nick Simmons and a couple auction items support Sophie's place; Comedian act to open LaFleur); Auction items: Dinner with Simmons family; two tix NY KISS; Canucks; BC Lions; Fire Ops (4); Video for Daryl
Action: Todd to work with Daryl and provide video / photos; Trip to Monte Carlo (Ring Box idea... \$100 per tix); Poster Boards of our programs; raffles;
- **June 6** – Videos from provincial, federal and local Fire ops handed to Daryl to work on a 1 min. marketing video before auction. **Action:** Todd to provide Leader with program stories / photos for venue newspaper (**Done**).
- **July 5** – Venue is 104 Ave Centre; No painting has to be done to the pillars; Next meeting July 30th – Mac/Todd will attend. **Action: Todd** solicit 40 members in August and consult with team leaders / prevention / MGB organizers the week of. – completed.
- **Sept 5** – 40 volunteers organized; Spiro, Reo, George are team leaders; inspection with Hall 4, inspector; team leaders of the site on 5th. Mike and Todd had two meetings with Gala committee and Mary. We provided charity photo slide show; fire ops pics/description (Mike will sell the fire ops in short sales speech). Sold out over 700 guests. Raffles, auction items, reception sale items all set to go. Recent Donations: \$3000 from media group occupying site; \$7500 Sikka Foundation.

24. Ed Schellenberg Golf Tourney Memorial (September). 4 golfers. Todd to collect more info. with organizers. **Sept 21st**

- **June 6** – support. **Action: Todd** will register and solicit.
- **Sept 5** – Registered. Terry sent chq.

25. Hockey Pool;

- **February 29** – Hockey Pool with proceeds supporting charities. Group decided to start with SFS first, playoffs if possible, and work out any bugs to launch for city-wide participation. Would need to work out administrative details first, and approval from mgt before launching.
- **April 4** – It has been launched via e-mail to members and hard copies to halls. Canucks tickets for L1271 / Pioneers only draw prize.
- **May 2** – Terry Hunt won canucks tickets. Looking to do entire city; will build marketing plan in the summer and approach mgt.

- **June 6** – look at pay out idea for regular season. Support regular season 12/13. \$20 per. Rob will send more info. block pool.
- **July 5** – Gavin McRae \$330.00 - 25%, Kris Bodnark \$224.40 - 17%, Alex Bodnark \$105.60 - 8%, TOTAL \$660.00. Need to discuss next year fall season. It will go ahead. **Action:** Exec. will discuss with admin on communications with city.
- **July 30** – **Action: Mcrae** will work with Rob on poster / template.
- **ongoing**

26. Golf Tourney – Mark and Ernie. – July 3rd

- **October** - Met with Joanne Coast Capital and have templates. Looking to handpick committee members ie Kalum, Ernie, Szostak, Curtis Klassan and more TBA. Need to at Northview or Morgan Creek.
- **November 17** - meeting with committee;
- **January 4** - Secure a date July 3rd at Northview. Sponsorship package almost complete. Jan. 20th meeting to review package.
- **February 1 – July 3 is secured; Will need contacts from members; Send to Mark.**
- **February 29** – campaign of recruiting sponsors / registrations are in full motion; Brock coming on as a \$5,000 sponsor; 12/36 roughly foursomes expressed interest. Message to membership via e-mail, union meeting being done; Meetings for large sponsors being set-up
- **April 4** – 64 golfers ytd; \$13k sponsors; \$16k foursomes
- **May 2** – \$27,500 confirmed. 104 golfers on board, \$35k in sponsorship estimated, Cold calling taking place, secured RBC as presenting sponsor;
- **June 6** – 136 /144 full. \$32,500 ytd sponsorship. \$5000 projected on silent auctions;
- **July 5** – Was successful. Full report by August from wrap up meeting. Roughly \$43,000 expected to net.
- **July 30** – wrap meeting tonight. Thank you letters pending and to be sent soon.

Golf Committee

Chris Szostak, Mark McRae, Craig McLachlan, Ernie Dombrowski, Andrew Duncan, Kalum Iverson, Curtis Klassen, Kevin Coplin, Dylan Van Rooyen

Local 1271

Mike Vincent, Graham Corrin, Kurt Mackenzie, Jordi Cook, James Kenyon, Aaron Gelowitz, Dan Perka, Daryl Sanderson, Shannon Harris, Tammy Dykes, Mathew Codron, Paul Jaswell, Gabe Begin, Erik Pollock, Justin Sayson, Lisa Waddington, Amanda Roman, Curtis Chamberlayne, Jeff Best, Reo Jerome, Bryan Stretch, Trevor Bonn, Dave Burns, Todd Schierling, Terry Hunt, Saverio Lattanzio, Mike McNamara,

Non-Local 1271 Members

Tristan McLachlan, Breanna Owens, Brooke McLeod, Sandra Jerome (Reo's wife), Charlene Szostak, Bonnie Weiss (clerical), From Centre for Child Development Laura Reid, Taryn Andrews, Taylor Parker, Shelby McLean, and Judy Krawchuck, Mark Madryga, Gina Carpenter (SFU wrestler, former Guildford Park Wrestler).

- **Sept 5th – follow up thank you letters; e-mails; next year's date?** Mark will confirm the date. Thank you letters have been sent.

27. Video of Programs=

- **December 7** - Upcoming: Adopt A family; Goodwill b-ball Jan 4-7; wrestling; CPR Program, Nutritional Snack pick up day... **Action:** Chris will coordinate with Daryl.
- **February 29** – Ernie to coordinate times with Mark/Chris for food pick up / delivery.
- **Sept 5** - **Todd will coordinate upcoming dates with Gary Hanney over – nutritional delivery sept 17th; goodwill January; wrestling february; walk run and roll June;**

28. Charitable Booklet. Draft. Todd

- **January 4** – have the draft... keep on minutes and review
- **Sept 5** – **much of the language is in the website. Will begin working on brochure; photos; seek a company this fall.**

29. Air Miles Charitable Public Program: - Mark. ie. Shell Gas gas stations and Safeway: Pitch a partnership to have charities card for the public to donate their miles to when filling up. We can utilize these points to give back to the community. Need to create proposal package for Shell Gas; Ways to Market it; Find a way to implement the rewards back to the community.

- **November 2** - Research Airmiles possibilities make a presentation to Regional office asking for charitable program. **Action:** Mark will prepare a letter and materials to initiate meeting.
- **November 30** – Program does not offer to non-profit societies; ie. Safeway, 1st Tuesday of every month... donating airmiles to SFFCS.
- **February 1** – **Save on foods for food when shopping for groceries. Action: mark/Kevin**
- **February 29** – a system in place for firehalls; online applications can be done; 2 at a time; (groceries and goods); no fuel; **Action:** Look into Save on Foods points card
- **April 4** – **Action:** Kevin Coplin will work on this and report to Marc McRae
- **ongoing**

30. Recognizing our donors and how we can thank them ie. UW Way, or general public...

- **January 4** - A Privacy issue. Waiver form to be provided to those members authorizing recognition. Benchmark to be considered ie. \$10,000. Raelyn Peters can pull the numbers.

- **Sept 5** - Todd waiting to hear back from Raelyn Peters to audit a sample of the membership.

31. New charity video

- **October** - costs and Exec contact – Mike , Dave, Mark , we expect it to cost at least \$10,000
- **Sept 5** – Gary Hanney has agreed to be at as many events as he can to record footage and take still shots. Todd provided him with list dates and contacts for short interviews. Todd will liason with Gary and collect the video files until completion and screen files with committee and work with a company to produce video. Target – Next Summer in time for 2013 Mayor’s Gala Ball.

32. 50/50 payroll fundraiser

- **October** – Terry to continue to work with Jon & payroll.
- **November 2** - Terry to follow up with Jon.
- **February 29** – Jon to discuss with Tove - payroll on administrating measures;
Action: Terry to follow up
- **ongoing**

33. LEAVE A LEGACY campaign –discuss with our members “fall” of 2011- Todd & Mark/Chris to look into this. (form legal avenues).

- **November 2** - video, printing done before we approach members, pioneers.
- **January 4** - Develop language over time.
- **April 4** – **Action:** Todd to contact Stephanie Cadieux’s office for consultant
- **June 6** – Todd is meeting with Stephanie’s assistant on **June 13th 9:30am** to offer expertise, documents on establishing planned giving.
- **July 5** – Todd met with Christian to discuss planned Giving. Will meet board at later date.
- **ongoing**

Meeting adjourned – 12:30pm

Next meeting – Oct. 3rd TBA

COMPLETED (for referencing the past year)

Bright Nights Surrey – Kevin Coplin. Explore the idea of hosting a Bright Nights in Surrey for 2013-14. Examine logistics, feasibility, ROR on investment, man hours, and research. Future consideration.

- **April 4** – Idea is good; **Action:** executive will broach idea with city officials for interest before doing any further research.
- **June 6** – sensitivity with Burn Fund bright nights.... May look at Halloween.
- **July 30** – not at this time; focus on other agendas
- **Done**

Application for grants from other organizations – Ernie

- **February 29** – re apply for BC gaming grant for next year (need to meet criteria); Wants to look into Provincial Gov't Grants for programs; Separate society ie. Nutritional Snack Program an avenue? To meet criteria. BC Hydro, Telus, Honda Canada, Microsoft, TD Banks, Walmart. **Action** – Ernie to get applications; fill out and review with Dave for final edits.
- **April 4** – Donnor Grant being filled by Ernie.
- **Done**

Literacy for Life: We think the Surrey Reads posters are a fun way to create support for literacy, but additionally, it will provide recognition for the tremendous amount of community work the Fire Fighters do that unfortunately often isn't acknowledged . . . Ideas for which fire fighter would appear in the Surrey Reads poster: the fire fighter who has contributed the most volunteer time in our community; run a contest among Fire Halls with ads in local papers to feature the various "competitors"; the Fire Chief in turnout gear. We would make participation fun, with the goal of creating recognition for both the charitable efforts of the Fire Fighters and the issue of literacy.

- **February 1** – **Action:** Todd to email package to group for more dialogue \$50k ask over 3 years; not budget for; Poster READ can be supported and consider how to fulfill the obligation;
- **February 29** – **Action:** Todd to contact to set up informal meeting;
- **April 4** – added to list to review with Joanne Reston (city)
- **June 6** – have some room left in budget to support... **Action:** Todd to advise \$1000 support.
- **July 5** – done... Terry sent cheque however they want to meet to discuss recognition for us... **Action:** Todd to contact Cyndy.
- **Done**

Sledge Hockey; Proposal from Benjamin Dooley coming our way – Mac

- **June 6** – look at supporting at a level of our programs \$5000 for equipment / logo on uniform?; look at Curtis Klassen who runs our team each year. Set some expectations and meet with organization on how we can help out. **Action:** Todd / Terry to discuss with Curtis Klassen on being a liaison. Mac will advise Lorne of our support.

- **July 5** – Todd has connected with Jennifer and Curtis. Purchase of sleds, sticks, logo on jersey agreed to. Cheque presentation at Nov 24th Sledge Hockey Tournament. Curtis will liaise.
- **July 30** – Terry sent \$5000 cheque.
- **Done**

Jugo Juice – Ernie/Mark

- **June 6** – want to partner with SFF charities; need to discuss with employer as ‘cool card’ idea; look at getting donations too. <http://www.jugojuice.com/> **Action:** Mark/Ernie to meet with Jon/Woz on program... develop criteria
- **July 5** – No. of cards may be an issue...
Done

PICS - \$500 request. We do budget for \$500 annually.

- **July 5** – Terry will reply and ask them for what event we should support in future.
- **Done**

6th Annual Investors Group/Semiahmoo House Society Charity Golf Tournament, Morgan Creek Aug 30th \$225 pp. or sponsorship \$500

- **July 5** – **Action:** Terry will check past history support and report back.
- **July 30** – Sent \$500 as per past
- **Done**

Life Lines On July 7th, the Surrey Firefighters **Lifeline volunteers** (Bob Arnason, Alex Davie, Andrew Duncan, Danny Dionne, Kyle Calvert, Nick Myring) received a prestigious award from the Fraser Health Authority called above and beyond. The Above and Beyond awards recognize the outstanding people that make Fraser Health all that it is. The exceptional people go above and beyond, giving their energy, their focus, their effort, and time, to provide care, services and supports not only to patients and clients, but to the larger community we serve.

- **Done**

Burn Camp Surrey Councillors: Thanks to Mark Bertoia, Farah Fahimi, Marc Fournier

- **July 30** – **Action: Mac** will consult with BCPFFA on application process.
- **Done**

Bread for Life - Greg / Chong: Request for funds up to \$650. We budget \$1000.

- **July 30** – approved. **Action:** Terry will advise.

- **Names of volunteers:** Ken Douglas, Tony and Isaiah Dyck, Aaron Morgan, Jeff Richards, Byron Whalstrom, Raj Viridi, Chris Stevens, Also thanks to the day shift Engine 2 crew for hosing off the tarmac earlier in the day.

Done

BC Cancer presentation and request. We agreed to match the funds from Pat Glendenning , to purchase an additional chair”, our cost approx. \$2500. Mike Mac will contact the Cancer Society. Mike Mac will contact Karen Glendinning-when chairs are to arrive. Cheque was already presented.

- **November 2** - Are the chairs delivered?
- January 4 – **Action Item:** Mac will follow up again. Waiting for delivery.
- **February 1** – Chairs are in; mac to coordinate crew / family to present.
- **February 29** – Mac and Glendinning family, Solomon, McHarg, Paine met at SMH; chairs were not in the place requested; Mac has reminded SMH cancer clinic in letter on Pat’s request; **Action:** Mac to follow
- **April 4** – Agency had reasons for placement of chairs; renovations in the future. Mac liaising.
- **May 2** – renovations being done; chairs are place elsewhere for time being.
- **Done**

Walk Run and Roll – June 3, Dylan – manpower for the walk, run, roll. Manpower of 6-8 is recommended.

- **April 4** - June 3rd; Dylan to ask the recruits and past members. Scott Kent will solicit his track n field kids to assist / participate.
- **June 6 – Van Dooyen organized. ... need helpers list.**
- **July 5** - Dayle Hogg, Kyle Calvert, Mike Vincent, Steve Sloan, Jeff Callard, Ernie and (son Jay), Josh Beattie (currently in process). Capt. Burns and Paul Cronin on Rescue 1. And, we had 23 people registered in the Surrey fire family and friends team who came out and ran an enjoyed the event. Thanks to Dylan Van Rooyen his leadership role on the organizing

Done

Meeting with City rep. Joanne Reston: Terry and Todd will be meeting Friday to assist us with priority on Youth program proposals.

- **May 2** – Meeting on May 7th with Reston.
- **June 6** – Todd / Terry met with Joanne Reston,
 - i. Hippie Mikes - \$3000 approved. Terry to do.
 - ii. Children's Festival - \$2000 approved and communicated. Terry to send \$.
 - iii. Rec for Kids - \$1200 for helmets approved. Todd confirmed; Terry to send \$.
 - iv. Youth Fest - \$2000 approved. Joanne Reston has chq.
 - v. Kids Sport - \$3000 approved. Todd confirmed; Terry to send \$.
 - Action: to fill Twosome: Chris Stewart and Kalum??
 - vi. Park n Play - \$2000 approved – Terry to do.

vii. Literacy for Life – \$1000. Teen Zone – look for naming. **Action:** Todd to contact Cyndy Hill. Will consider READ poster.

- **Done**

34. Westcoast Motor Cycle Ride Steve Williams. Last year we sponsored this at the \$2500 level. I believe Joe looked after us having trucks attend. WESTCOAST Motorcycle RIDE To LIVE VANCOUVER Ride start time 9 AM Trev Deeley Motorcycles. REGISTRATION/CHECKIN 7 AM to 8:45 AM www.ridetolive.ca RIDE/POKER RUN / Morning Celebration 'New' presenting the Ride to Live Classic Car & Motorcycle Show & Shine at Fraser Downs Racetrack & Casino & Afternoon After-Ride Celebration Noon to 3 PM / Family BBQ, Live Entertainment, Booths, ceremony. Prizes: Motorcycle Raffle, 5-Top Pledges, the Best, 2nd Best and Mystery Poker hands, 50/50 Draw/Draw prizes /

- **February 1** – we support; **Action:** Mike Mac to coordinate with Ross King and advise Steve Williams of our financial support. **Action** - Terry to send chq upon notification. Aerial is not supported by the local; Ross to coordinate bikers,
- **February 29** – **Ross to communicate to the biker group and recruit riders.**
- **May 2** – **Action:** Todd to communicate with A/C's on sending trucks
- **June 6-** won best fire truck award; worked out well.
- **Done**

Ride to Conquer Cancer – SFFCS matched \$1000 towards team (Brian Woroniuk, Rory Muprhy, Steve Oliver Trygg, Jay Easton, Curtis Klassen, Ryan Dance, Huss Slamang, Todd Schierling)... in total they received \$22,500 in donations benefiting the BC Cancer Foundation and road 250km to Seattle over June 16, 17.

- **July 5** – The Team would like to thank the SFFCS for matching the funds and supporting BC Cancer Research. There was room in the budget under the Cancer line item.

Done

Donor of the Month: SPCA – Keith Muller. Seeking \$2000

- **July 5** – on duty form sent to A/C's July 11, July 25, Aug 1, Aug 8 at 16758 50th Ave. A/C's have coordinated with B/C's and Captains. **Action:** Keith, Rich and Terry will advise and send cheque. Approve \$2000.
- **Done**

Sport Ability Golf Tournament. July 28th \$500 hole sponsorship needed. Musquan Golf Academy. - Terry

- **July 5** – We are supporting Sledge Hockey in Surrey already. **Action:** Terry to advise.
- **Done**

Run for Recovery – Aug 12th <http://runforrecovery.net/our-cause/> volunteers? Or on duty crews? Sent on duty form to Dawn to fill out.

- **Done**

MGB fire ops description and Gift

- **June 6 – Action:** Mike to do – send to Melisa Snow. Gift: Group Photo; certificates; bronze helmet and music DVD of event; leadership team exercise.
- **Done**

Arts Umbrella – Terry: An important part of Arts Umbrella programming is the year end celebration of the children's work, called Expressions. In Surrey, this takes place at our South Surrey location on **June 9, 1:00-4:00 pm**. *Involving students ranging from ages 2-19, this interdisciplinary event showcases a range of creative possibilities. The theme this year is "My Community," celebrating Arts Umbrella's first year in the City of Surrey. Students have learned about and incorporated the art, culture and landscape of their community to their own artwork.* Here is the link for further information: www.artsumbrella.com/expressions

- **June 6 – Support with \$1000. Action – Terry to do.**
- **Done**

ISLFASD – Terry

- **June 6 – Support \$500. Action – Terry to do.**
- **Done**

Veterans Troops Support, Legion - The Surrey Fire Fighters Local 1271 is invited to be a sponsor by Renewing your 1/2 Page Support/Remembrance Ad in the Military Service Recognition Book. Your continued support this year would be greatly appreciated to help ensure this year's success for The Legion Members, Local Veterans & Troops.

- **June 6 – Support as in the past. Budgeted for under advertising... \$635. Action: Terry to send cheque / ad.**
- **Done**

Linda Peters , Director of Children's Ministries, Living Hope Christian Fellowship Church. In the past we have supported \$1000.

- **June 6 – Support with \$1000. Terry to send cheque.**
- **Done**

Coast Capital Savings Golf tourney June 26, Northview. \$250 per person includes dinner.
https://www.coastcapitalsavings.com/About_Coast_Capital_Savings/Helping_Communities/Community_Initiatives/Charity_Golf_Tournament/

- **June 6 – we will support. Action: Mark to solicit a foursome and register.**
- **Done**

2012 Fraser Valley Kidney Walk on August 12th 2012 at Bear Creek Park. On behalf of The Kidney Foundation of Canada and the Fraser Valley Kidney Walk, we would be honoured to have the Surrey Fire Fighters Association on board in supporting this year's Walk.

- **June 6 – Support \$500. Terry to send. Action: Todd to coordinate on duty crew with A/C's.**
- **Done**

CLA – Leadership Awards. Our charitable Society was nominated for a Surrey Leader Community Leadership Award. Mike and Todd to represent us June 13th. Article will come out June 19th issue.

- **June 6 – Mac / Todd liaison with Leader.**
- **July 5 – Leader of Decade Award Todd/Mike attended.**
- **Done**

Pathfinder - Invitation for Golf Tournament - July 17, 2012 Mayfair Lakes Golf & Country Club, Richmond.

- **June 6 – Action: Terry to ask for a copy of the sponsorship package. Looking at \$500.**
- **Done**

Criteria for matching donations – Terry. Max of \$1,000 per event. Available to current members 1st, then if not used should be available to retired active members in good standing. Pledges must be collected by the individual not family , friends etc. The organization the member supports must fit within our Mission statement , goals and objectives. Must fit within our overall budget. ie – we only have so much in the budget for MS,MD,Cancer etc

- **June 6 – Action: Todd to draw document.**
- **July 5 - Completed.** Will have available for when members make request.
- **done**

Heart n Stroke Big Bike Ride is May 15 10:30am; \$1500 donation we support annually. Will need about 29 riders. - Todd

- **February 29 – We are registered. Todd will solicit for riders come May.**
- **May 2 – 12 riders so far**
- **June 6 – 29 riders. Thanks to Engine 10 for participating.** Warren Westmen, Kyle Calvert, Graham Corrin, Rory Murphy / Daughter Amber, Todd Schierling, Pete Lindgren, James Kenyon, Eric Pollock, Brian Reimer, Ken Douglas, Scott Bartlett, Danny Dionne, Mike Vincent, Steve Sloan, Paul Jaswal, Sam Harrap, Curtis Chamberlayne, Al Roberts, Jay Easton and wife Jodi, Duanne Foley, Gerry Wilson, Al Roberts.
- **Done**

Legendary Calendar Kinsmen Lodge proposal to Pioneers. Brochure / power point presented to Pioneers.

- **April 4 – Action:** Todd to contact Tara for presentation date for next meeting.
- **May 2 – Board considered proposal but cannot support it due to unknown marketability, demographic interest, competition with other calendars.**
- **June 6 –** Todd spoke with Tara and Ken of not supporting the proposal.
- **Done**

Shred-o-thon – need 2 helpers May 26th 9am to 1pm to help with a shred a thon. All proceeds are going to our Thrift Store. Consider on duty for support. This will take place in Newton in the parking lot of the old Newton Regency, 68th and 138th.

- **June 6 – Rob Pargee and Justin Sayson and Randy Horn (and son) helped out.**
- **Done**

Saturday, May 26th – We would like to support Protein for People at Holly Elementary School, 10719 150th Street in Surrey. We are looking for two volunteers to BBQ from 11-2 and set up around 10am and they would be done by about 2:30 at the latest

- **May 2- Action: Todd to solicit via e-mail.**
- **June 6 – Steve Sloan and Aaron Gelowitz helped out.**
- **Done**

Cooking with Fire - Both the BCPFFA and BCPFF Burn Fund Boards, as well as the Greater Vancouver Fire Chiefs, have endorsed participation with this endeavor. The intent of this initiative is to raise awareness and funds for the BCPFF Burn Fund and your Local's Charitable Society, by having some competitive fun in a cook-off between Departments. "Cooking With Fire" will be a Western Canadian competitive cooking show on Shaw TV, showcasing the culinary talents of the men and women who serve our surrounding communities here in the Lower Mainland. Two teams of 2 fire fighters will be selected for each episode. There will be a \$1000 CDN charitable donation for each winning team at stake. Mark Bertoia is a liaison.

- **April 4 –** Ed Ma and Peter Burns applied and were accepted.
- **May 2 –** They are doing some filming at hall 1 this month of Ed and Peter
- **June 6 - Done**

BC Childrens Hospital Softball Tournament, May 25th evening at Softball City in South Surrey.

- **February 29 –** \$3000 reg fee; agree to support. Adrian Neufeld will organize.
- **April 4 –** Todd registered for May 25; **Action:** Terry to give cheque to Adrian before event.

- **June 6** – Adrian Neufeld did a great job – won our division 3 games. Adrian, Keith Muller, Andrew Duncan, Aaron / Marcie Cyr, Reg Bonn, Craig Klassen, Lisa Waddington, Amanda Roman, Denise Douglas, Todd Schierling, and Taylor Hobbs.
- **Done**

Dave Balsor (Ocean Park Developments) donated \$40,000 to Nutritional Snack Program.

- **January 4** - Future donations will happen. Need to look at recognition. Banner on load up days – photo ops. Thrift Store van?
- **February 1** – how to recognize him. Assist to deliver food to schools. Kehler to coordinate; photo op; ad in paper; need to establish benchmark for recognition. Union BBQ honorary firefighters status? , perhaps with further contributions.
- **May 2 – Peacarch news story being arranged.**
- **June 6 – Engine 13 participated. May news issue. Good review.**
- **Done**

Food Bank: Breakfast with Bank May 18th 7am

- **May 2** – Presenting \$10,000 cheque. Mac, Todd, Dave, Mark, Adrian Neufeld, Ryan Dance, attending.
- **Done**

Lupus Walk, Location: Bear Creek Park Track & Pavilion, Date: May 6, 2012, Time: Registration at 9:30 am, Walk starts at 10:00am

- **May 2** – we support it. **Action:** Will be added to charities bulletin e-mail. Todd to do.
- **June 6 - Hall 1 D shift attend. We are matching \$400. Terry to do.**
- **Done**

Drop it and Drive (DIAD) – Tim Baillie

- **May 2** – Does not fit within mission statement but we will seek a way to support the cause from Local 1271. le. resources, f/f liaison; **Action:** Todd to discuss with Tim/Karen
- **June 6** – Todd advised and will assist from an association perspective, offering resources where available and support letter. **Action** – Todd/Mike to finalize letter.
- **Done**

SOS invitation Sept 13th – invitation to Signature Social.

- **June 6 – not supporting... outside of Surrey.**
- **done**

MS Canada – matched Gerry Wilson’s and Tim Baillie’s donations with \$1000.

- Done

Sophie’s Place June 11 invites U-lounge. 7:30pm for volunteers who helped.

- June 6 – 4 tix @ \$50 covered by charities. **Action:** Todd to send e-mail to Sophies place.
- Done

Charity Facebook Page has been published and has received a lot of hits. When people either click ‘like’ the page, or any link, photo, event, post on the site, it counts the hits and can give us insight as how items/messages are going viral. This was being worked on over the last couple months to help ‘bring’ our message and profile to the community, and will further assist with future campaigns. Our website and twitter accounts are linked to this page as well.

- done

Nightshift Ministries Presentation

- **May 2** - Presentation made: Helping the homeless, youth, exploited individuals. Menu of items provided to choose from. The Board advised Mary Anne and Brittany of the funds we’ve allocated. \$1000 allocated in new budget. Mark Bertoia is the liaison to soccer games.
- Done

Surrey Lions club dinner – April 27th

- **MAY 2 – attended...** Terry, Curtis, Huss, Al, Dylan
- Done

Xentel / Magic Show -Contact person from Exec – Mark Mcrae to go over contract and make sure everything is done properly. He will be our point person for financial Xentel issues.

- **November 17** – Magic Show is Dec 17. Future Campaigns? We are netting \$51k of \$318k in revenue. This is similar to our surplus every year. We can make this up in ie. UW increases ie. 10k, Snack Program \$\$\$\$. The issues surrounding Xentel are too great to deal with for the return. Skipping the Spring campaign / Magic Show. Lets analyse our numbers from the fall campaign, and discuss for the future Magic Show.
- **January 4** – wrap up on Magic Show and its future. Not renewing the Spring Campaign and considering cancelling the Magic Show this year. Mark will advise Terry Kidd.
- **February 1** – revenue is down; expenses are up to a point that the rate of return is not worth the work; solicitation telemarketing campaign is create low returns and

occasional poor public relations. DNC list legislation is also causing low returns. Need to find ways to replace revenue stream.

- **February 29** – cancelled Spring campaign; look at continuing Magic Show; Terry Kidd to present a package;
- **April 4** - \$15k is the cost of the Magic Show. Will be paid out this fiscal year
- **May 2** – we've advised Xentel we are terminating contract.
- **Done**

Bright Nights Display idea by Vic Fisher 2012/13 – McRae

- **February 1** – funds to support proposed for Surrey display. Vic will need to put together a budget and how it will be used. **Action:** Mark to talk to Vic. Funds could come out of Boot drive.
- **February 29** – if supported and funded, funds could come from Boot Drive up to \$2500.
- **May 2** – Mark advised Vic of funds
- **Done**

Budget for 2012-13 - Terry / Todd

- **January 4** - Terry / Todd to keep list for budget. Website, tiles, marketing budget for Leave a Legacy – tiles, bricks, bench; Night Shift Gala / Street Soccer for homeless. \$1000.
- **February 1** – advertising budget
- **February 29** - Nutritional hockey tourney \$2600 expense; Disaster Assistance \$5000 income; Recognition levels; Urban Nightshift Ministries; Golf tournament; advertising increases;
- **April 4** – Homesafe \$10k request... added to Budget for consideration
- **Done**

Rec for Kids – seeking donations for staffing; we don't pay for salaries. Can we support it with funding for equipment? Sent us their proposal. \$1200 for helmets/hockey sticks is their budget. City supports the org. We are list as a supporter on the website. We gave \$1250 last year; budget 2000 for this year under Parks / Rec line item.

- **April 4** – added to the list for review with Joanne Reston to determine priority
- **May 2** - \$1200 approved. Todd to inform; Terry to send chq.
- **Done**

Youthfest 2012 – seeking donations for Aug 31st. see Request From.

- **February 29** – Todd/Terry to meet with city / Joanne Reston for recommendation
- **May 2** - \$2000 approved. Joanne Reston has funds. Todd informed.
- **Done**

Nutritional Snack Program April 12th Delivery date; Ernie/Dan soliciting drivers/helpers.

- **April 4** – provide Todd with the names of helpers
- **May 2** – Thanks to those who helped out at Costco for the Snack pick up / delivery Aaron Cyr, Phillippe Schnare, Mike Vincent, Kevin Berdusco, Doug Berg, Keith Muller, Danny Dionne, Freedom Sukenick. Organizers Ernie and Dan.
- **Done**

Wheelchair basketball April 14, Richmond – Contact Barry McNabb. Cost is \$1,000 and budgeted for.

- **April 4** – Barry taking names.
- **May 2** - Dylan Van Rooyen, Kalum Iverson, Aaron Gelowitz, Gabe Begin, Matt Codron, Duayne Foley, Josh Foley, Cameron McNabb, Barry McNabb... placing 6th.
- **Done**

Scott Kent – Track n Field request. Scott made presentation. Requesting \$5,000 . Last year's support was \$3,000.

- **April 4** – Will support; amount to be determined during budget process.
- **May 2** – Agreed to \$2000 this fiscal year; and \$3000 next fiscal year. Scott will embroider Charity logo on apparel as sponsor; and have banner and web ads showing our support. Terry to cut cheques.
- **DONE**

Childrens Festival Proposal for 2012-13 (attachment)

- **April 4** - Deferred to city list with Joanne Reston's consultation
- **May 2** – **Approved \$2000. Todd confirmed; Terry send chq.**
- **Done**